



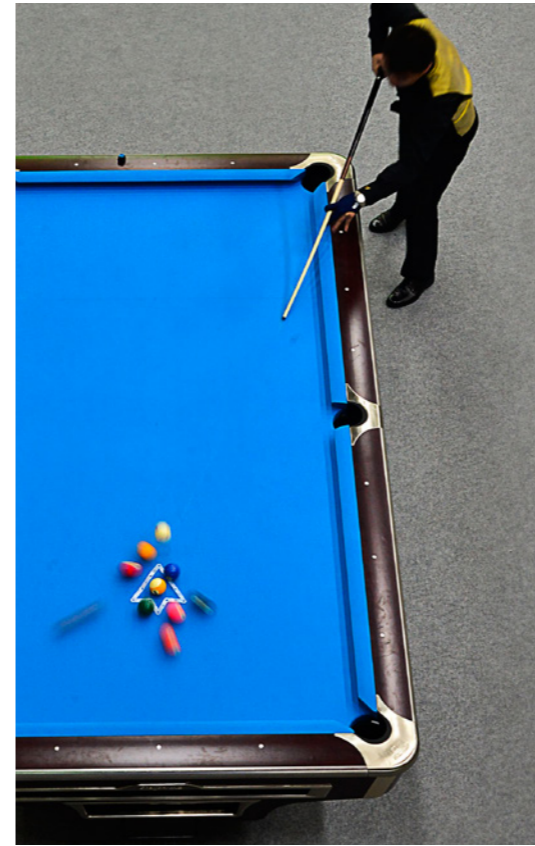
The World Games

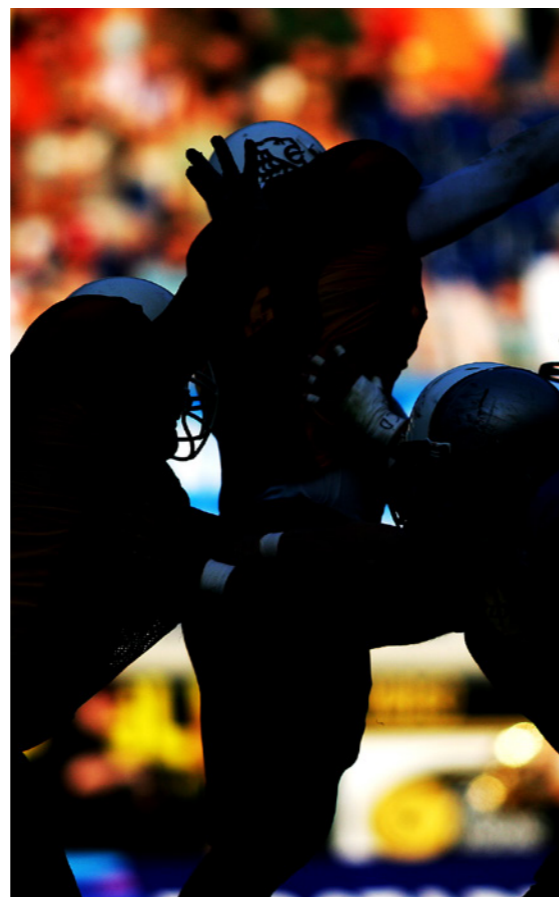
IWGA



theworldgames.org

Looking forward to The World Games 2017
in Wrocław, Poland





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Organisation
recognised by the



INTERNATIONAL
OLYMPIC
COMMITTEE



DEAR FRIENDS OF THE WORLD GAMES

In 2017, The World Games celebrate an anniversary in Wroclaw/Poland: it will be the 10th edition of this fascinating multi-sport event. We expect more than 4,500 participants from over 100 nations, fighting for World Games gold in 27 sports and disciplines. These figures alone show how much the event has developed since its beginnings in Santa Clara in 1981. It showcased no more than 18 sports then, and some 1265 athletes attended. Other comparisons also highlight what has been achieved in the past decades. In The Hague 1983, we sold 70,000 tickets. The organizers in Cali 2013 proudly reported 520,000 spectators. In 1983, TV coverage was limited to four hours, while in Cali we had 100 hours of TV coverage visible in 120 countries all over the world.

However, this dynamic development is no reason for complacency. It increases our motivation to achieve more. In a single sentence: we want to take The World Games to the next level. This is something that we cannot accomplish by ourselves. It requires a strong partnership with the IOC. The World Games are complementary to the Olympic Games and can offer sports and disciplines with the same quality and interest as the Olympic sports.

It was very important for us that former IOC President Juan Antonio Samaranch committed the IOC to patronage of The World Games. His successor, Dr Rogge, continued to give support, and the new IOC President, Dr. Thomas Bach, has reiterated his interest in continuing the close co-operation.

At the same time, we rely on co-operation with our 37 member federations. The World Games offer them a window of opportunity to showcase their non-Olympic sports or disciplines. It is our ambition to push forward together and attract more public attention. The federations' support for our Games is the key to success.

Last, but not least, we need co-operation with strong external partners. These include Ufa Sports, our marketing specialist, and Swiss Timing our official timekeeper. We owe our success to teamwork and are aware of our chief responsibility: The World Games are not staged for the Association's sake. The athletes always take center stage. We have to meet their needs. The World Games remain their Games, not ours.



THE ATHLETES TAKE
CENTER STAGE.



PRINCIPLES OF THE WORLD GAMES

The World Games take place every four years in the year following the Olympic Summer Games. Within ten competition days, they showcase over 25 non-Olympic sports. About 3,500 athletes from more than 100 countries fight for gold in more than 180 medal events during The World Games. And most important: the athletes take centre stage. The World Games are their games, giving them the opportunity to perform at the highest level in their sports and disciplines. The organizer is the International World Games Association (IWGA), founded in 1980.

HOSTING AN INTERNATIONAL GET-TOGETHER

Unlike a world championship in an individual sport, The World Games offer spectators the possibility to experience the diversity of sport in an authentic setting and at a world-class level. More than 3,500 sportsmen and sportswomen have the chance to meet not only their international counterparts in their discipline, but also athletes in other sports. The multi-sports event is a gathering of The World Games family.

USING EXISTING SPORT VENUES AND INFRASTRUCTURE

The host city of The World Games is encouraged to use existing sport infrastructure for the event. There is no obligation to build new venues. This means that the investment required to renovate or adjust the venues to the needs of the specific sports is manageable. In addition, this practice

makes it more feasible to use the sports venues and infrastructure in a sustainable way.

UNDER THE PATRONAGE OF THE IOC

The World Games are held under the patronage of the International Olympic Committee. They are the multi-sport event of the member sports or disciplines that are not included in the Olympic programme. A number of sports that are now in the Olympic sports programme were previously part of The World Games. Among these are: Triathlon, Taekwondo, Badminton and Rugby. Other sports that were once Olympic, now belong to The World Games family. They include Tug-of-War and Softball. The World Games understand themselves to be part of the Olympic family and subscribe to the same acknowledged values, which include, among others: fair play, adherence to the Anti-Doping Code and a commitment to protect the environment.



OUR FEDERATIONS

International Aikido Federation **(IAF)**

The World Air Sports Federation **(FAI)**

World Archery Federation **(WA)**

World Confederation of Billiards Sports **(WCBS)**

International Federation of Bodybuilding and Fitness **(IFBB)**

World Confederation of Boules Sport **(CMSB)**

World Bowling **(WB)**

International Canoe Federation **(ICF)**

International Casting Sport Federation **(ICSF)**

World DanceSport Federation **(WDSF)**

International Fistball Association **(IFA)**

International Floorball Federation **(IFF)**

World Flying Disc Federation **(WFDF)**

International Gymnastics Federation **(FIG)**

International Handball Federation **(IHF)**

International Hockey Federation **(FIH)**

Ju-Jitsu International Federation **(JJIF)**

World Karate Federation **(WKF)**

World Association of Kickboxing Organizations **(WAKO)**

International Korfball Federation **(IKF)**

Federation of International Lacrosse **(FIL)**

International Life Saving Federation **(ILS)**

International Federation of Muaythai Amateur **(IFMA)**

International Netball Federation **(INF)**

International Orienteering Federation **(IOF)**

International Powerlifting Federation **(IPF)**

International Racquetball Federation **(IRF)**

International Roller Sports Federation **(FIRS)**

World Rugby **(WR)**

World Baseball Softball Confederation **(WBSC)**

International Federation of Sport Climbing **(IFSC)**

World Squash Federation **(WSF)**

International Sumo Federation **(IFS)**

International Surfing Association **(ISA)**

Tug of War International Federation **(TWIF)**

World Underwater Federation **(CMAS)**

International Waterski & Wakeboard Federation **(IWWF)**



OUR SPORTS & DISCIPLINES

Artistic & Dance Sport

Artistic Roller Skating
DanceSport
Acrobatic Gymnastics
Aerobic Gymnastics
Rhythmic Gymnastics
Trampoline
Tumbling

Ball Sports

Beach Handball
Canoe Polo
Fistball
Floorball
Indoor Hockey
Korfball
Lacrosse
Netball
Racquetball
Rugby
Softball
Squash

Martial Arts

Aikido
Ju-Jitsu
Karate
Kickboxing
Muaythai
Sumo

Precision Sports

Billiards
Boules Sports
Bowling
Casting
Field Archery

Strength Sports

Bodybuilding
Powerlifting
Tug of War

Trend Sports

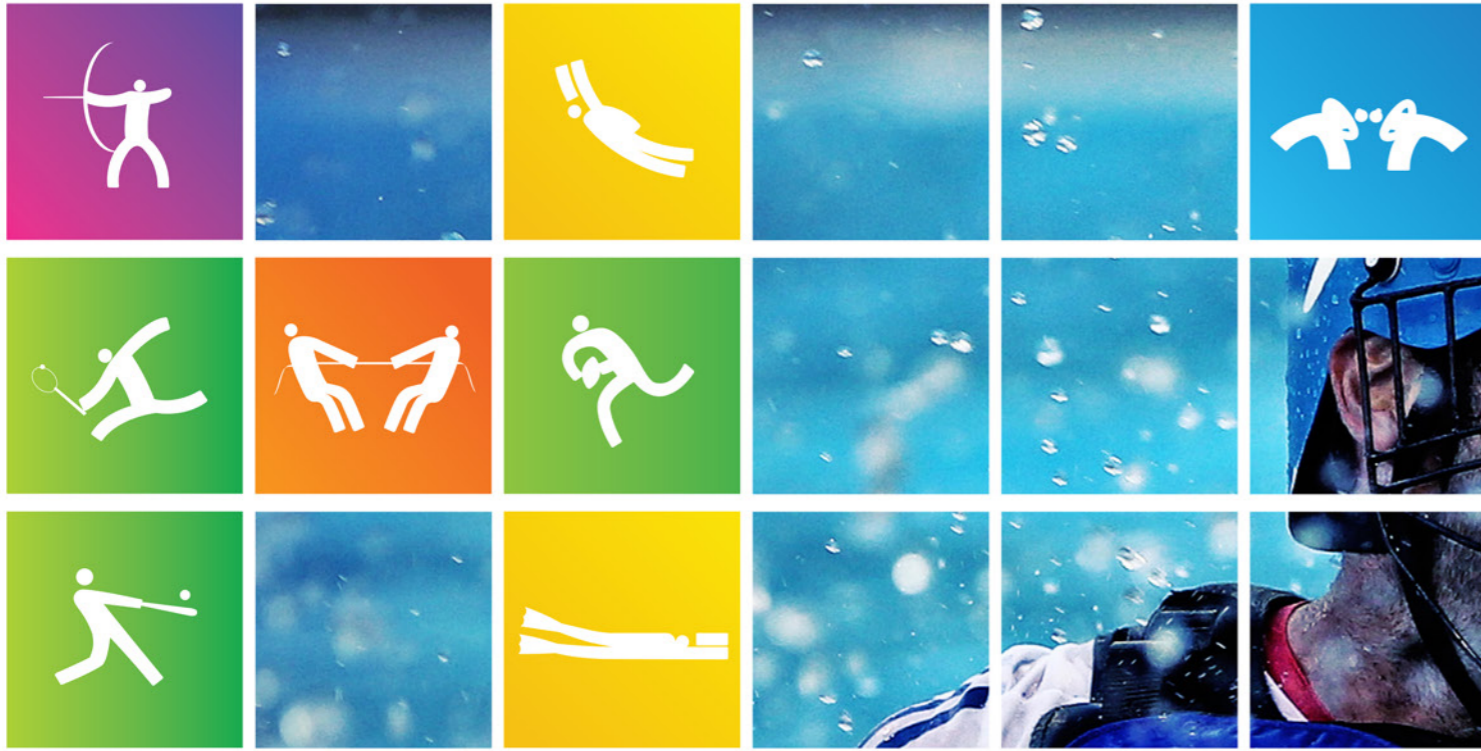
Canopy Piloting
Glider Aerobatics
Paramotoring
Finswimming
Inline Hockey
Life Saving
Orienteering
Speed Skating
Sport Climbing
Surfing
Ultimate Flying Disc
Waterski & Wakeboard

SIMPLY THE BEST

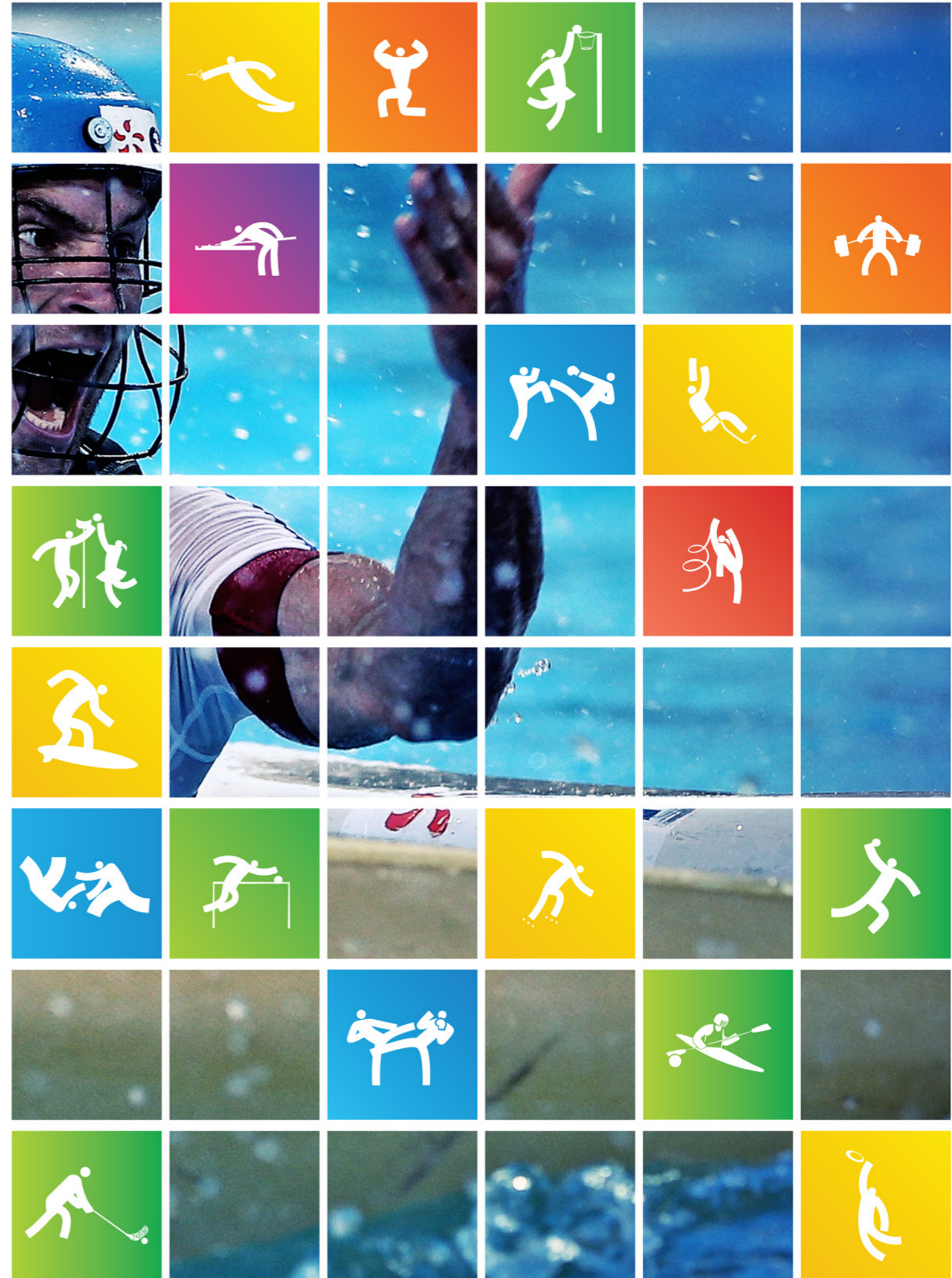
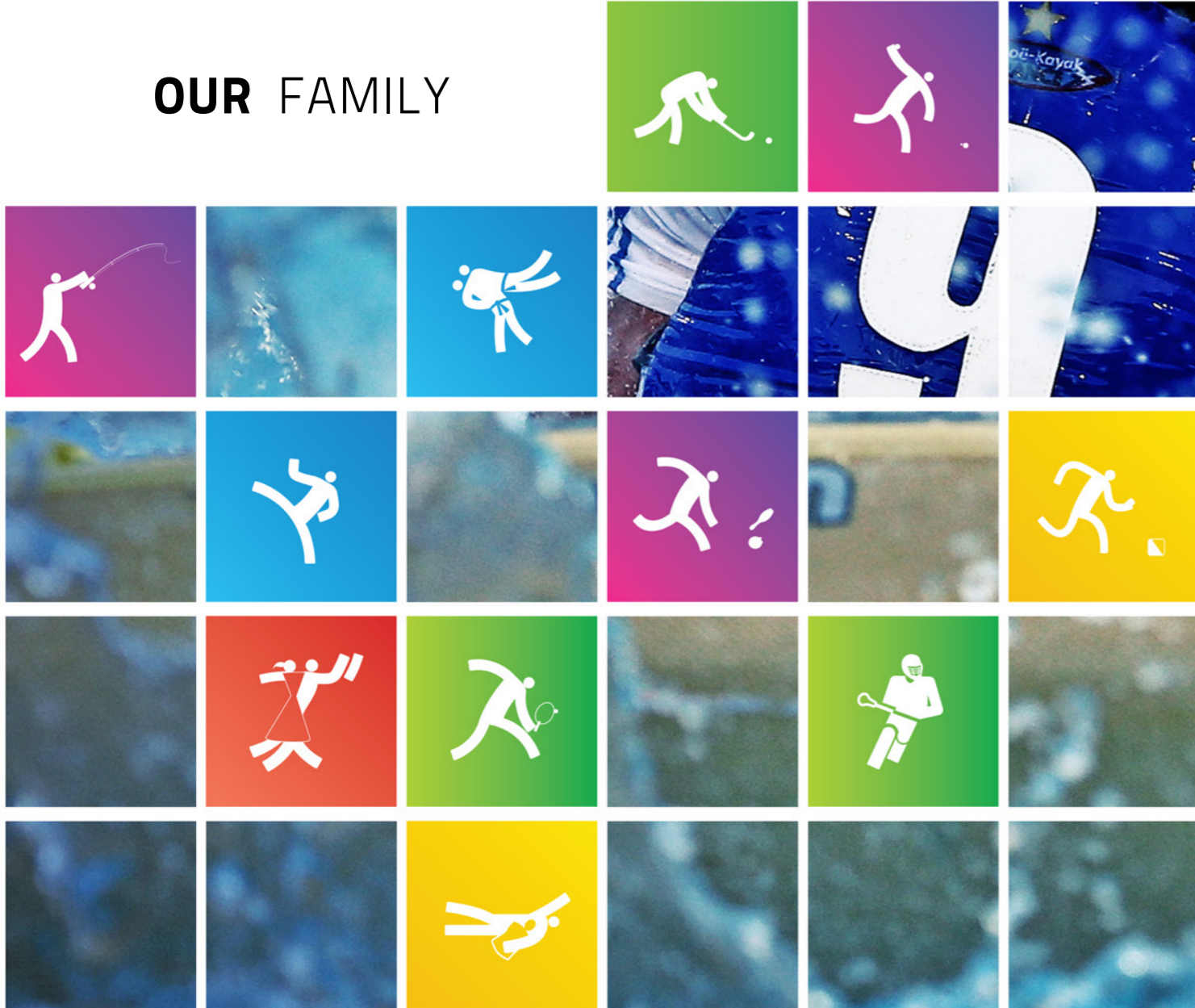
Qualification for The World Games competitions follows a simple principle:

Only the top athletes or teams in every sport or discipline qualify for participation and may compete in their sport.

In general, the eight best athletes or the eight or six best teams in a sport are allowed to "go for gold" in The World Games. This ensures top-level competitions right from the start. Different to the Olympics, the invitation to and management of the competitions are in the hands of the international sports federations.



OUR FAMILY



ROAD TO WROCLAW

The World Games offer a showcase for young, new and attractive sports to present themselves. The origins of this event go back to the 1970s. Some international sport federations decided to pursue the idea of a multi-sport event that would not be in competition with the Olympic Games, but be a complement to them.

The 1st edition of The World Games took place in Santa Clara, California/USA in 1981. 1285 sportsmen and sports-women came to that event and competed for the medals in 18 different sports. The games in Lahti/Finland in 1997 marked an important milestone on the way to a top-class international multi-sport event. After that 5th edition, the cooperation with the IOC was sealed. Since then The World Games have been held under the patronage of the IOC. High-level IOC members have used the event for meeting with The World Games family, including Jacques Rogge in Duisburg 2005 and Cali 2013. IOC Vice President Kevin Gosper and Igaya Chiharu were present in Kaohsiung 2009. The current IOC President, Thomas Bach, visited the opening ceremony in Cali and some of the competitions during the 9th edition in Colombia.

Another benchmark was reached in 2005. In Duisburg the "parade of athletes" was grouped by nations for the first time. The new protocol, which was agreed to by the IOC, allows for closer links between the National Olympic Committees and The World Games.

After taking place in Asia for the first time in Akita/Japan 2001, The World Games made their debut on the South American continent in 2013 in Cali/Colombia. In 2017 the games will celebrate their comeback on the European continent. Wroclaw/Poland is looking forward to showing its hospitality to The World Games family.

1981 Santa Clara, USA

1985 London, GBR

1989 Karlsruhe, GER

1993 The Hague, NED

1997 Lahti, FIN

2001 Akita, JPN

2005 Duisburg, GER

2009 Kaohsiung, TPE

2013 Cali, COL

2017 Wroclaw, POL

2021 Birmingham, USA



TWG IN NUMBERS

37

Sports

37 federations are part of the World Games Family, which gives them the unique opportunity to present sports and non-Olympic disciplines as a part of The World Games multi-sport event. About 25 sports are designated to take part in one of the editions of The World Games.

60

Disciplines

Most of the sports have different disciplines which are showcased at The World Games. For example, Handball is one of the sports. During this event the spectators can experience the fascination of Beach Handball. And there is much more to Roller Sports than Speed Skating. Inline Hockey and Artistic Roller Skating are part of the programme for The World Games 2017 in Wrocław, too!

3,500

Athletes

3,500 Athletes gather every four years to celebrate an event which is dedicated to them. The World Games put the athletes in focus. The World Games are their games. And what is special about this event? One can expect nothing but the top athletes in each sport to compete for Gold.

100

Nations

More than 100 Nations are represented at The World Games. Athletes, officials and umpires come from all over the world for this multi-sport event: From A for Australia to Z for Zimbabwe.

20+

Venues

More than 20 venues set the stages for the stars of each sport. The diversity of the sports requires different kinds of facilities: a swimming pool, a beach arena, a dome or a stadium. About 20 venues are needed to stage this multisport event. And there is more: because using existing venues is encouraged, there has been Dance Sport in a bullfighting ring, sumo in the giant hall of an old steel factory and acrobatics in a musical theatre.

900

Media

900 Media representatives covered TWG 2013 in Cali all over the world. Journalists, TV commentators, photographers, and cameramen reported on the 9th edition in Cali. The Competitions were watched worldwide on TV in 120 countries. In total, 25 TV stations covered the multi-sport event. Working together with UFA Sports/Germany and experts in selling TV rights, even more coverage in 2017 is expected, when Wrocław will raise the interest of the international sports media.

Spectators

500,000

500,000 Spectators created an awesome atmosphere when Cali/Colombia staged **The World Games** in 2013. 10 days of sports fascinated the citizens and made **The World Games** not only the "talk of the town" but also of the region and Colombia.

OUR PARTNERS



DISCOVER THE WORLD OF SPORTS

FICS

The Federation Internationale de Chiropratique du Sport (FICS) is a recognized member of International Council of Sport Science and Physical Education (ICSSPE). Members of the FICS organization are proud to offer complementary sport chiropractic care to all competitors, coaches and judges at The World Games. The chiropractors make it possible for athletes to receive free treatment as many times as needed. Since the 7th edition of The World Games 2005 in Duisburg, FICS and IWGA have been partners. The association allows the provision of voluntary service.

SWISS TIMING

Swiss Timing has been the official timing and result service provider of The World Games. The Swiss company, experienced in serving for the Olympics and The Commonwealth Games, provides TV Graphics for live broadcasting and highlight shows. Swiss Timing also takes care of the accreditation system and services for The World Games. The cooperation with Swiss Timing began with the 7th edition of The World Games in Duisburg/Germany.

UFA SPORTS

In October 2012, UFA Sports and the IWGA signed a marketing cooperation concerning the distribution of the international media and commercial rights for The World Games 2013 in Cali/Colombia and 2017 in Wroclaw/Poland. As consultant and exclusive international marketer of The World Games, UFA Sports provides, in cooperation with the International World Games Association (IWGA), the widest possible exposure to the public and the media of this international top class event. The IWGA wants to benefit from UFA Sports' expertise in the field of international media rights distribution, sale of corporate sponsorships and strengthening brand identities in sport.

VIP SPORTSTRAVEL

The IWGA cooperates with VIP Sportstravel as its worldwide travel partner for The World Games. VIP Sportstravel specialises in travel fulfilment and 360° handling for sponsors, corporate and individual clients. The company offers extensive and individually tailored services to their clients. VIP Sportstravel, founded in December 2008 in Switzerland, has extensive and broad experience in travel and hospitality arrangements for major sport events such as the 2010 FIFA World Cup or the 2012 UEFA EURO.



THE WORLD GAMES CHANNEL

The International World Games Federation (IWGA) presents its own video channel under the tag: "Discover the World of Sports".

The World Games Channel is a media platform for the top events of its member associations. IWGA intends to strengthen the brand The World Games and to raise more awareness of its members' sports in the run-up to the upcoming World Games. The channel helps the IWGA to have an on-going presence in the years between events. It is a permanent platform that makes the events accessible and supports the member federations to present their outstanding competitions and best athletes.

QUOTES

“The World Games 2013 were a fascinating event. **It was a thrilling experience because the audience was so unbelievably enthusiastic.** That inspired me even more. The games were breath-taking. From the very beginning, just think of the atmosphere at the Opening Ceremony. It was really great to be part of it.”

Marcel Hassemeier (GER)
Life Saving

Most successful athlete of **The World Games 2013**
and **IWGA Athlete of the Year**

// We have the obligation to create the best World Games to show the world of sports the potential and the future of this multi-sports event. We are able to take our event to the next level and to show that we have sports that are of Olympic level. I see the World Games as complementary to the Olympic Movement.”

José Perurena
IWGA President

// The International World Games Association (IWGA), an IOC-Recognised Organisation, is a valued member of the Olympic Family. The IWGA encourages the practice of sport and promotes its values worldwide, particularly among the younger generations. The International Olympic Committee counts on the IWGA as a partner to continue to promote and reinforce the importance of sport.”

Dr. Thomas Bach
IOC President

QUOTES



“The World Games are for all athletes the most important sport event on quality and audience, immediately after the Olympic Games. Because this event is for our sport it is a unique and fantastic window to showcase its outstanding performances. We saw the enthusiasm of our athletes at The World

Gaston Parage

President of the International Powerlifting Federation

Games 2013 with an exceptional supportive audience. And we expect this kind of enthusiasm in Wroclaw 2017, too. I have been taking part in four World Games as an official and I see that The World Games become more and more popular. It is for us a great and fantastic event.”

“There is something about the freshness of this event, the way people embrace it and the way athletes compete in it. It is also a great chance for promoting the city. This is all very interesting for me. I am pleased that we are hosting the largest sport event in the history of Poland – the 10th edition of The World Games.”

Rafal Dutkiewicz

Lord Mayor of the City of Wroclaw

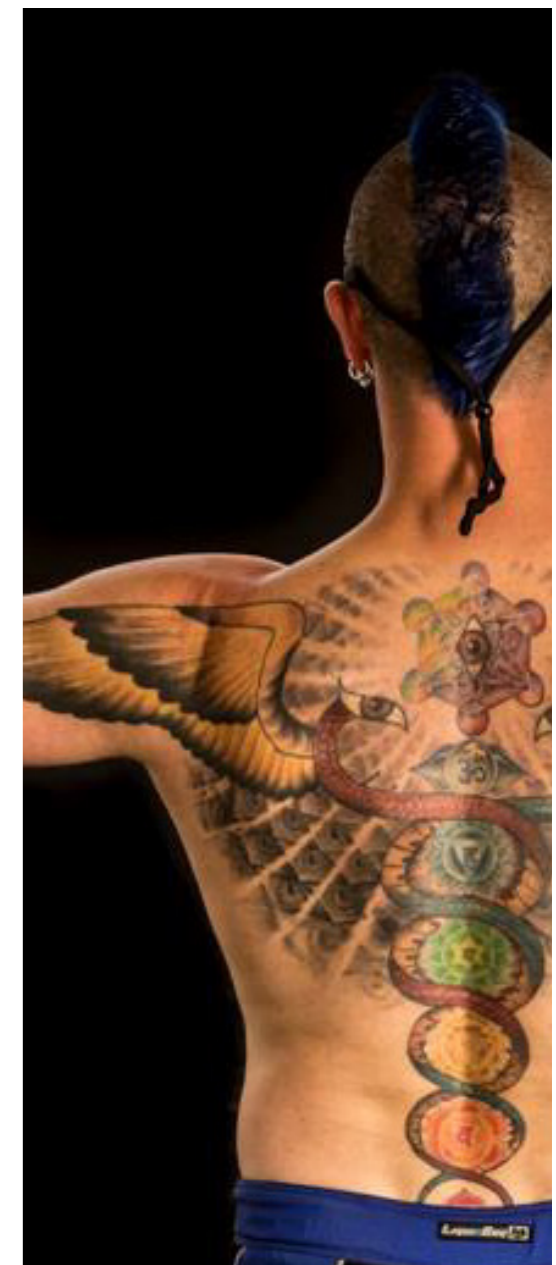
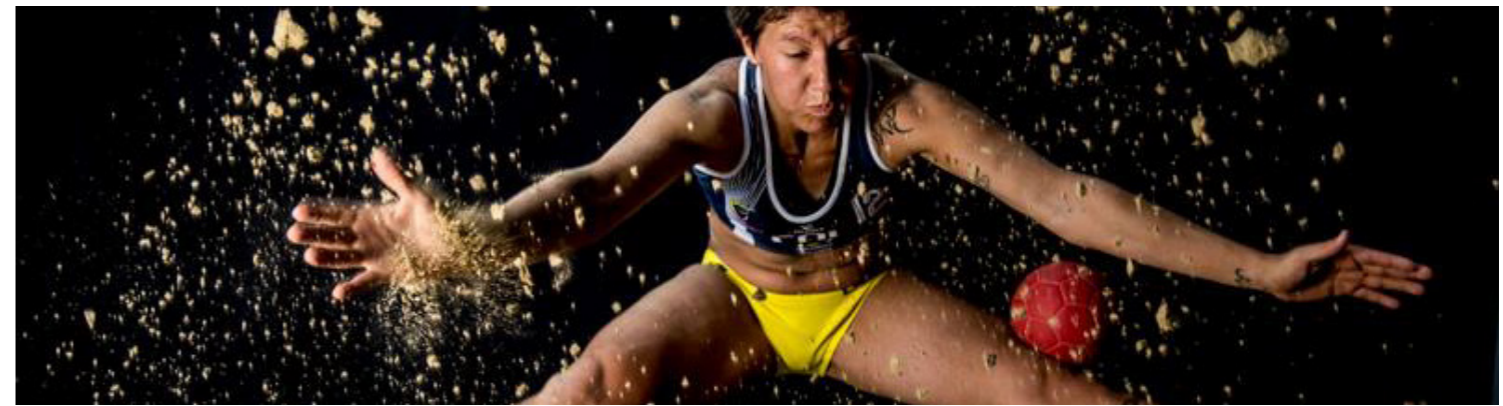
“The World Games is a unique event. In Cali, incorporating local elements made the Games more unique. The sports program is dynamic and has an incredible mix of sports and events, which creates a very exciting program. Because so many of these sports want to be on the Olympics, they are eager to put on a good show.”

Ed Hula III

Editor of Around the Rings

I AM The World Games

by Michael Weintrob 2013



STAY IN TOUCH

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